

Isabelle Hering

Avocat au barreau
Médiatrice FSA et CEDR
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EDUCATION

Formation Continue UNIL-EPFL 2024

- Ethique de l'Innovation Numérique

Swiss Lawyers Federation- Formation FSA in médiation 2023

- FSA Accredited Mediator

IAPP (International Association for Privacy Professionals) (www.iapp.com) 2018

- GDPR certification (CIPP/E)

Centre for Effective Dispute Resolution, London (www.cedr.com), 2010

- CEDR Accredited Mediator

Graduate Institute Geneva/University of Geneva, 2009

- LL.M in International Dispute Settlement (www.mids.ch), Master Thesis: *Promotion of Settlement in Arbitration*

University of London, London School of Economics, 1995

- LL.M in International Business Law

International and Comparative Intellectual Property Law Course in Trademark, Unfair Competition and Designs, in Copyright, EU Competition Law, Alternative Dispute Resolution

Admitted to the bar of Geneva, 1992

University of West-Berlin (Freie Universität Berlin), 1989

- German commercial and company law

University of Geneva, 1988

- Bachelor of laws

LANGUAGES

- French (native)
- English (C1 in writing, reading and speaking)
- German (C1 in speaking and reading, B1 in writing)

PROFESSIONAL EXPERIENCE

DPO Associates Sarl (www.dpo-associates.ch) 2017-

- *Founder and Partner* - advice on data protection laws -external DPO

ETUDE HERING, Nyon (www.heringavocats.com), 2012-.....

- *Founding Partner*

BROWN&PAGE SA, Avocats, Geneva and Nyon (www.brownpandpage.com), 2010-2012

- *Partner*

LALIVE, Attorneys at Law, Geneva (www.lalive.ch), 2009-2010

- *Of Counsel*, in charge of intellectual property law proceedings and advice to national and international clients

TEMENOS HEADQUARTERS SA, in Geneva (www.temenos.com), 1998-2008

- *General Counsel*

Creation of the legal department in 1998, IT contracts, negotiations worldwide in English, Intellectual Property activities, Corporate matters, Management of the legal department (3 lawyers/1 paralegal) and budget worldwide, member of the operating board

LALIVE, Attorneys at Law, in Geneva, 1995-1997

- *Associate* of Dr Kamen Troller, in charge of intellectual property law proceedings and advice to national and international clients

GENERAL HEADQUARTERS OF THE SWISS POST AND TELECOM-PTT, in Bern, 1993-1994

- *Legal Counsel*, in charge of civil, commercial and administrative proceedings in the French speaking area of Switzerland

PUBLICATIONS

- Co-author with Dr Kamen Troller on the Swiss chapter about "Unfair Trading Practices" in "The Comparative Law Yearbook of International Business", Special Issue, 1996, Ed. Kluwer Law International
- Author of the chapter « *Mediation in Switzerland* » in the book « Contemporary tendencies in Mediation » Editors Humberto Dalla Bernardina de Pinho, Juliana Loss de Andrade, Editorial Dykinson, p. 135-166, 2015
- Author of the article « *Que nous réserve la nouvelle législation dès 2023* » in the journal DOC n° 4 November 2022 — le rendez-vous des médecins vaudois - feuillet spécial « Cybersécurité: êtes-vous la prochaine cible ?
- Author of the article « *Médiation en ligne : hérésie ou opportunité ?* » in Revue de l'Avocat 2023, p. 397

CONFERENCES

- Speaker at the IT RISK MANAGEMENT conference, organized by SoftNet in Geneva "La gestion des risques inhérents aux contrats de projets informatiques", 2003
- Speaker to the workshop of the ASA Geneva group on: « Structuring short-term dispute resolution proceedings under pressure », 2010
- Speaker at the Luncheon organised by the Association of International Business Lawyers (AIBL) «Why should your organisation worry about data protection ? », 2014
- Speaker at the conference organised by the Fédération des Entreprises Romandes/FER Genève : «En quoi mon entreprise est-elle concernée par la protection des données ? », 2014
- Speaker at the conference organised by the Chambre Vaudoise du Commerce et de l'Industrie : « *Mise en œuvre de la Loi sur la Protection des Données en entreprise, retours d'expérience* », 2016
- Speaker at the conference organised by the GITI/Grifes/EPFL Alumni : *Smart Cities et Protection des Données* », 2016
- Speaker at the conference organised by FINIX Events: Common Reporting Standards: Dernières étapes avant 2018; « *La protection des données en Suisse et les institutions financières* », 2016
- Speaker for Masschallenge, Switzerland: « *Resolution of contractual disputes* », 2017
- Speaker for the ASDPO, « *La nouvelle loi sur la protection des données* », 2020
- Speaker at FER Genève, « *Approche globale de la protection des données et de la sécurité de l'information en entreprise* », 2020
- Speaker at Cédidac Conference « *Le conseiller à la protection des données, les codes de conduite et les certifications dans la nouvelle loi sur la protection des données* », 2021
- Speaker at the cycle of conferences organised by Clusis and ASDPO « *Le rôle des différents acteurs dans la nLPD et la gestion des sous-traitants et des tiers* », 2023
- Speaker at the breakfast conference organized by the Centre Patronal: « *Nouvelle loi sur la protection des données, quels enjeux pour les PME & Start-up* », 2023
- Participant in the roundtable during the IA Days 2025 HES-SO : « *AI & Corporate Social Responsibility* », 2025

TEACHING

- DAS & MAS Infosec, HEC Executive, University of Geneva, director of the Module 25 "Aspects Juridiques de la sécurité de l'information" (data privacy), 2023-
- ECAV (Geneva Ecole d'Avocature), workshops "negotiation and mediation" lecturer and examiner, 2012-
- CUI, University of Geneva, DPO Associates and CVCI: formation "Responsable de la protection des données en entreprise", founder, lecturer and examiner, legal module, 2014-
- Fédération des Entreprises Romandes/FER Genève, workshop « *Approche globale de la protection des données et de la sécurité de l'information en entreprise* », lecturer, legal part, 2015-
- University of Torino/International Training Centre of the ILO : « *Commercial Mediation and ADR* » in the Module « *Moot Court & Arbitration* », Master of Laws in International Trade Law, lecturer, 2016-
- FSA Mediation course, *Mediation en ligne*, lecturer, 2022-
- HES-SO/Master, Lausanne «*Privacy in Law*, lecturer and examiner, 2023-
- Ad-hoc courses in data protection in numerous organisations, universities 2016-

MISCELLANEOUS

- Part of the ICC and WIPO list of neutrals
- Part of the Tribunal Cantonal Vaudois list of accredited mediators
- Founding member of the Swiss Association of Data Protection Officers (ASDPO)
- Member of the county council in Prangins and member of the financial committee.